

**ONE YEAR POST GRADUATE DIPLOMA PROGRAMME  
IN**

**Digital & Online Journalism**

School of Journalism and Mass Communication



**ARYABHATTA KNOWLEDGE UNIVERSITY**

**SYLLABUS**

## **P.G. Diploma in Digital & Online Journalism**

### **Semester – I**

#### **Course Outline:**

**Nature:** One-year full time course

**Eligibility:** Bachelor Degree in any discipline  
Digital and Online Journalism Test

**No. of Seats:** 20

#### **Course Description**

The One year Post Graduate Diploma Programme in Digital and Online Journalism of the School of Journalism and Mass Communication, Aryabhata Knowledge University, Patna shall have 08 papers spread over two semesters consisting of theory as well as practical /field-work/internship/dissertation etc.

The course will help those who want to build their career in the field of media. Nowadays each media house has a digital platform linked to their traditional media. Ultimately this course will train the students to work in the field of digital media. The most important part of this course is that it will empower the students to start their entrepreneurship in the field of media. With the help of mobile only, the students will be capable of running their channel and news blog. This course will help in getting employment and will also help to produce employment. This will also help to fill the information gap in the rural area. It will also help to fill the gap that is being created due to the lack of reach of the mainstream media.

#### **Course Requirements**

Being a professional course, the hands-on field projects, video & audio production, photographs, etc. are an integral part of the course syllabus and will constitute a major part of students' inputs and evaluation. A 50:50 practical and theory weightage in input and evaluation is proposed.

The course input will include: field research, field visit, case-study, film-making, film-viewing, and project-based learning. The infrastructure will be accordingly

facilitated for the learning process like Media Studios, Media Labs, Audio-Visual Library, Community Radio, Newsroom, etc.

### **Outcome of the course**

- Knowledge about the Digital Media.
- History of the Digital Media.
- Various tools of the Digital Media.
- Writing for the different Digital Media.
- Know about marketing with the help of Digital Media.
- How to build brand with the help of Digital Media.
- Ethical issues related to the Digital Media.

### **Objectives**

- To understand the basic ideas of Digital & Online Journalism
- To familiarize with practice and perspective of Digital Journalism
- To analyze the different parameters and goals of online journalism

### **Syllabus Outline**

#### **First Semester**

<b>S. No.</b>	<b>Course Code</b>	<b>Paper Title</b>	<b>Credits</b>	<b>Marks</b>
<b>1</b>	<b>CC 1.1</b>	New Media	<b>5</b>	<b>100</b>
<b>2</b>	<b>CC 1.2</b>	Cyber Law	<b>5</b>	<b>100</b>
<b>3</b>	<b>CC 1.3</b>	Communication Models and Theories	<b>5</b>	<b>100</b>
<b>4</b>	<b>CC 1.4</b>	Social Media	<b>5</b>	<b>100</b>
<b>5</b>	<b>AECC I</b>	Elective paper may be selected from a Basket of Courses available at SJMC/AKU/SWAYAM	<b>5</b>	<b>100</b>

## Second Semester

S. No.	Paper Code	Paper Title	Credits	Marks
1	CC 2.1	Digital Marketing	5	100
2	CC 2.2	Content Creation and Promotion	5	100
3	CC 2.3	New Media: Issues & Applications	5	100
4	CC 2.4	Digitalization And Development	5	100
5	AECC II	Elective paper may be selected from a Basket of Courses available at SJMC/AKU/SWAYAM	5	100

## New Media

**Course Code: CC 1.1**

**Credit: 5**

**Contact hours: 5 hrs/week**

### Objectives

This paper will help the students to understand the basic concept of New Media. What is the history of new media? How it evolves in its present form? This will help to formulate the message for the digital media, know the importance of the new media and utilize it in the perfect manner.

### Unit-1: New Media

- Introduction to the concept of New Media
- Understanding of the New Media
- History and evolution of the New Media
- Globalization and New Media
- Online Journalism
- Search Engine - Meaning and types: National & International well-known sites

## **Unit-2: Writing for Digital Media**

- Social Media Writing
- Blog Writing
- Writing for the Sites
- Writing for E-Content

## **Unit-3: News for Online Media**

- Writing and editing for online newspapers
- e-magazines & news letters
- Principles of news selection & news sources
- Format & style of writing
- Language of news, specialized reports, profile etc.

## **Unit-4: Ethics for the online Media**

- Ethical issues in online Media
- Values & Ethics of online journalism
- The value of protocols
- Production of news-based website

## **Suggested Reading:**

1. The Online Journalism Handbook: Skills to survive and thrive in the digital age (Longman Practical Journalism Series) by Paul Bradshaw, Liisa Rohumaa
2. Digital story telling in the classroom: New Media Pathways to Literacy, Learning and Creativity by Jason B Ohler
3. Online Journalism Ethics: Traditions and Transitions by Cecilia Friend and Jane B. Singer
4. Cyber activism: Online Activism in Theory and Practice edited by Martha Mccaughey, Michael D. Ayers
5. *Samachar Lekhan Aur Web Patrakarita*, A. Kulshreshtha, Sri Nataraj Publications.
6. Digital Broadcasting: An Introduction to New Media (Bloomsbury New Media Series) by Jo Pierson and Joke Bauwens

7. New Media and Online Journalism: Handbook for Media Studies|, First Edition by Abhay Chawla, Pearson
8. New Media: A Critical Introduction by Martin Lister, Jon Dovey, et al.
9. The New Media Handbook by Andrew Dewdney and Peter Ride
10. New Media: Techniques and Trends by Ashwin Razdan
11. Social Media: Culture and Identity (Studies in New Media) by Kehbama Langmia, Tia C. M. Tyree
12. Global Communications, International Affairs and the Media Since 1945 (The New International History) by Philip M. Taylor
13. New Media, Old News: Journalism and Democracy in the Digital Age by Natalie Fenton
14. Imagining the Global: Transnational Media and Popular Culture Beyond East and West (The New Media World) by Fabienne Darling-Wolf
15. Global Terrorism and New Media: The Post-Al Qaeda Generation (Media, War and Security) by Philip Seib and Dana M. Janbe

## **Cyber law**

**Course Code: CC 1.2**

**Credit: 5**

**Contact hours: 5 hrs/week**

### **Objectives**

The Paper will help the students to know the laws related to the cyber world. This will help the students once they became journalists to work in a secure way. This will definitely help to know the law of the land and international level as well. This will present a good understanding of the rule and regulation of the country, the level of the freedom of working and the risk related to the working.

### **Unit-1: Cyber Law**

- Need for Cyber laws,
- Cyber crimes
- Privacy, domain and registration
- Cyber Law in India
- Issue of Freedom and Transparency
- Intellectual property and law

## **Unit-2: Cyber Activism**

- Cyber Activism
- New Media and political Campaigns in Indian Context
- ICT: Concept of ICT, Role of ICT in Social Development
- Cyberbullying

## **Unit-3: Issues for Online Journalism**

- Freedom of the media
- Pressures on online journalist
- Propaganda
- Fake News

## **Unit-4: Online Event**

- Online Meeting Apps
- Webinar
- Virtual Conferences
- Integration & Live Streaming
- Benefit, Budget, Accessibility

## **Suggested Reading:**

1. Cyber Laws in India by Farooq Ahmed
2. Online Journalism: A Basic Text, Tapas Ray, Foundation Books, Delhi, 2006.
3. Journalism on the Web, James Glen Stovall, Publisher: Pearson
4. Web Design for Journalism, Andy Dickison, Butterworth, Heinemann, 2003.
5. Journalism Online, Mike Ward, Focal Press, March 2002.
6. A Handbook of Cyber Laws and Information Technology in India by Dr. Kasturi Bora & Upasana Borah
7. Cyber Laws in India - Fathoming Your Lawful Perplex by Akash Kamal Mishra
8. Cyber Security and Cyber Laws by Nilakshi Jain and Ramesh Menon
9. Cyber Laws by Justice Yatindra Singh

10. Cyber Law - An Exhaustive Section Wise Commentary on The Information Technology Act by Pavan Duggal
11. Cyber Law by Ashok Jain
12. Cyber Laws & Information Technology by Chaitanya Bhandari
13. Understanding Laws, Cyber Laws and Cyber Crimes by Garima Tiwari
14. Cyber Crime and Laws by Dr. Sushila Madan
15. Cybersecurity Law by Jeff Kosseff
16. A Handbook of Cyber Laws and Information Technology in India: For Students of 3 Years LL.B/LL.B(H), 5 Years Integrated B.A./B.B.A./B.Com., LL.B(H) Courses under Gauhati University by Dr. Kasturi Bora & Upasana Borah
17. Concept Building Approach to Cybercrimes and Cyber Laws: Indian and International Perspective by Om Prakash Gusai

## **Communication Models and Theories**

**Course Code: CC 1.3**

**Credit: 5**

**Contact hours: 5 hrs/week**

### **Objectives**

This paper will help students to understand the various models and theories and the process related to communication. It will make the process easier to know the different stages of communication. This will also be able to judge the best form of communication. While working, the students will be able to judge the best possible way to know the order of the communication.



## **Unit-1: Communication Models**

- Theodore M. Newcomb's Model
- George Gerbner's Model
- Charles E. Osgood's Model
- Harold Laswell's Model.
- Wilbur Schramm's Model
  
- Dance's model
- Westley MacLean's model
- Shannon and Weaver's model
- DM White's 'Gate Keeper' model

## **Unit-2: Communication Theories**

- Agenda-Setting Theory
- Two Step flow Theory
- Uses and Gratifications Theory
- Symbolic Interactionism
- Spiral of Silence
- Media Logic

## **Unit-3: Normative Theories**

- Authoritarian theory,
- Libertarian theory/ Free Press Theory,
- Social responsibility theory,
- Soviet media theory,
- Development Communication Theory,
- Democratic Participation Theory

## **Unit-4: Mass Communication Theories**

- Meaning, Definition, and scope of Mass communication.
- Characteristics, Functions, and processes of Mass Communications.
- Theories of Mass Communication: Bullet Theory, Propaganda theory, Personal Influence Theory, The uses, and gratification theory.
- Psychological Theory, Individual difference theory, Theory of cognitive dissonance, Spiral of Silence theory.
- Sociological theories – cultivation theory, agenda setting theory, Diffusion of innovation

### **Suggested Reading:**

1. Communications Theories by Rangarajan C Andal N
2. Theories and Models of Communication: (Handbooks of Communication Science by Paul Cobley, Peter J. Schulz
3. Introduction to Mass Communication: Model and Theories by Ashish Sharma
4. Perspectives on Mass Communication Theories by Dr. Uma Shankar Pandey
5. De Fleur, Theories of Mass Communication, 2nd Edition, New York; David Mc Kay
6. Berlo, D.K., The Process of Communication, New York: Holt Rinehart and Winston
7. Klapper, J. T., The Effects of Mass Communication, New York Free Press
8. Schramm, W., The Process and Effects of Mass Communication, University of Illinois Press
9. Narula, Uma, Mass Communication Theory and Practice, Har-anand Publication, New Delhi
10. Kaval J Kumar, Mass Communication in India, Jaico Publishing House, Mumbai
11. C. S. Rayadu, Communication, Himalaya Publishing House, Mumbai
12. Aubrey B Fisher, Perspectives on Human Communication, Macmillan Publishing Co., New Delhi
13. Agarwal Bala Vir & Gupta V. S., Handbook of Journalism and Mass Communication, Concept Publishing Company
14. Goldie C. M, Communication Theory, Cambridge University Press
15. Windahl et al., Using Communication theory: An Introduction to Planned Communication, Sage Publication
16. Schulz, Peter J, Communication Theory, Vol.: 1 to 4, Sage publishers
17. McQuail, D. (2010), Mass Communication Theory (6th Ed.) Thousand Oaks, CA: SAGE.
18. Arthur Asa Berger (1995), Essentials of Mass Communication Theory, Sage Publication
19. Jay Black, Jennings Bryant (1993). Introduction to Mass Communication, Win. C. Brown Publishers.
20. John Fiske (1982). Introduction to Communication Studies. Methuen, London.

21. वष्णु राजगढ़िया (2008). सद्धांत और अनुप्रयोग. नेहा पब्लिशर एण्ड इस्ट्रीब्यूटर्स, नई दिल्ली |
22. रमेश जैन (2007). जन संचार वश्वकोष. नेशनल पब्लिशिंग हाउस. नई दिल्ली |
23. सुष्मिता बाला (2007). समकालीन संचार सद्धांत. डीपीएस पब्लिशिंग हाउस. नई दिल्ली |

## **Social Media**

**Course Code: CC 1.3**

**Credit: 5**

**Contact hours: 5 hrs/week**

### **Objectives**

The Social Media is one of the popular means of communication. The youth are very much active on the social media platform. Nowadays all the multinational brands have a presence on the social media platform. All the important personalities have presence on the social media platform. The social media has replaced many traditional forms of communication so this paper will help the students to know one of the most evolving platforms.

### **Unit-1: Social media**

- Introduction to the social media platform.
- History and evolution of the social media
- Different types of the social media platform.
- Uses and purposes of different social Media platform

### **Unit-2: Social Network**

- Objective and goal of Social Networking
- Things to mention in the profile
- Factor of selection and rejection of Profile
- How to grow social network

### **Unit-3: Brand and social media**

- Brand: Meaning and importance
- Corporate and Individual branding
- Target Audience, Influencers and Message
- Strategy and Process of Branding on Social Media

### **Unit-4: Blogging**

- History and Concept of blogging
- Difference between micro blogging and blogging
- Writing and editing for the blog
- Different types of Blogs

### **Suggested Reading-**

1. Art of social media: Power Tips Paperback by Guy Kawasaki
2. The Essential Social Media Marketing Handbook: A New Roadmap for Maximizing Your Brand, Influence and Credibility by Gail Z. Martin
3. Social Media Marketing 2021: Turn your Business or Personal Brand Online, Presence on Facebook, Instagram and You Tube into a Money Making Machine For Beginner and Expert Digital Marketing Enthusiasts by Michael Branding
4. India Social: How Social Media is Leading the Charge and Changing the Country by Ankit Lal
5. Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing)- David Kelly
6. Social Media Success for Every Brand : The Five Story Brand Pillars That Turn Posts Into Profits by Claire Diaz-Ortiz
7. Social Media Marketing & Branding: The Micro MBA by Ankit Srivastava
8. Guerrilla Social Media Marketing: 100+ Weapons to Grow Your Online Influence, Attract Customers, and Drive Profits by Jay Conrad Levinson, Shane Gibson
9. The Power Of Social Media: Grow Your Business With Social Media by Shivam Shah
10. Corporate Communication through Social Media: Strategies for Managing Reputation by Asha Kaul, Vidhi Chaudhri
11. Social Media Mining by Reza Zafarani

12. Marketing 4.0: Moving from Traditional to Digital Hardcover by Philip Kotler
13. Advertising 2.0: Social Media Marketing in a Web 2.0 by Tracy L. Tuten
14. The New Rules of Marketing and PR: How to Use Social Media, Online Video, Mobile Applications, Blogs, News Releases, and Viral Marketing to Reach Buyers Directly by David Meerman Scott
15. Social Media Marketing: A Strategic Approach by Melissa S. Barker, Donald I. Barker, Nicholas F. Bormann, Krista E. Neher
16. Strategic Social Media Management: Theory and Practice by Karen E. Sutherland
17. Ultimate Guide to Social Media Marketing by Eric Butow
18. Social Media ROI: Managing and Measuring Social Media Efforts in Your Organization (Que Biz-Tech (Old Edition)) by Olivier Blanchard
19. Social Media Marketing by Tracy L. Tuten, Michael R. Solomon, Bikramjit Rishi

## **Digital Media Marketing**

**Course Code: CC 2.1**

**Credit: 5**

**Contact hours: 5 hrs/week**

### **Objectives**

Digital Marketing is the new and evolving field. This is the field which is directly connected to the market. The students will get the first hand information related to the market. Now the marketing practice is totally changing and digital media platform is one of the place which is highly productive from the view of marketing. So, this particular paper will help the students to begin their own start-up and be independent in life.

### **Unit-1: - Digital Marketing**

- Knowledge and concept of digital marketing
- History and importance of digital marketing
- Difference between traditional and Digital Marketing

## **Unit 2: Branding on Digital Media**

- Audience Research and Engagement in Glocal environment
- Building Brand on Digital Media
- Storytelling and User Generated Content on Digital Media Network
- SEO, SEM, Keywords, Viral Marketing, E-mail Marketing and ZMOT

## **Unit-3: Online Entrepreneurship**

- E-Commerce & Start-ups: Ideation, Plan and Management
- Lead Generation and Personal Branding
- Building a Multi-platform Social Media Marketing Strategy
- Mobile Apps: M-Commerce and App Monetization

## **Unit-4: Social Media Measurement and Metrics**

- Data Mining for Digital Media: Google Analytics, Website Audience Measurement (WAM)
- Monetizing social media: ROI
- Role of social media in Marketing Research
- Case Studies on Digital Media Marketing: Digital India, Make in India, SkillIndia, Start-up India, Stand up India

## **Suggested Readings:**

1. Barker, M. S., Barker, D., Bormann, N. F., & Neher, K. (2013). Social Media Marketing: A Strategic Approach. Mason, OH: South-Western Cengage Learning.
2. Charlesworth, A. (2014). An Introduction to Social Media Marketing. London: Routledge.
3. Parkin, G. (2009). Digital Marketing: Strategies for Online Success. London: New Holland.
4. Qualman, E. (2009). Socialnomics: How Social Media Transforms the way we Live and do Business. Hoboken, New Jersey's: Wiley.
5. Singh, S., & Diamond, S. (2012). Social Media Marketing for Dummies. Hoboken, New Jersey's: Wiley.

# **Content Creation and Promotion**

**Course Code: CC 2.2**

**Credit: 5**

**Contact hours: 5 hrs/week**

## **Objectives**

Content Creation is fashion of the day. Specially youth is highly attracted towards content creation. Youtubing is gaining popularity with time. The other aspect of youtubing is that it makes the people independent to present their own objectivity. Content creation is the narrative to tell the world about your side. Lots of people are interested in creating content for the digital media platform.

## **Unit-1: Digital Correspondence**

- E-Mails
- Instant Messaging
- SMS Text
- Language and Grammar of SMS
- Emoticons
- Picture Messages

## **Unit-2: Youtubing**

- Content Creation for the YouTube
- Thumbnail Creation
- Tagging
- Title
- Monetization
- Brand Promotion
- SEO

### **Unit-3: Advertising on Internet – Branding & Presentation**

- Concepts of internet advertising
- Advantages of internet advertising
- Digital presentation on internet
- Brand promotion on internet
- Global reach and international clients
- Introduction to Macromedia Flash and Gif Animations

### **Unit-4: Web Content Design & Evaluation**

- Website Planning and Visual Design
- Audience Analysis and Content Strategy
- Blogs: Creating and Promoting a Blog (SEO)
- Website Audience Measurement (WAM): Process and Techniques

### **Suggested Readings-**

1. Crushing YouTube: How to Start a YouTube Channel, Launch Your YouTube Business and Make Money- Mr. Joseph Hogue
2. Make Money Blogging: Proven Strategies to Make Money Online while You Work from Home- Mr. Joseph Hogue
3. Digital Communications: Fundamentals & Applications- by Sklar & Ray
4. Digital Communications by Simon Haykin
5. Modern Digital And Analog Communication Systems: Fourth Edition by B.P. Lathi, Zhi Ding
6. Digital Marketing | Second Edition- by Seema Gupta
7. Digital Marketing For Business 2022: Exceed 2021 With the Step-By-Step Guide for Beginners, Make Money Online Using the New Strategies to Win in The Digital World, and The Ultimate Tips and Tricks
8. Marketing Made Simple : A Step-by-Step StoryBrand Guide for Any Business Paperback –by Dr. J.J. Peterson Donald Miller (Author)



# **New Media: Issues & Applications**

- **Course Code: CC 2.3**
- **Credit: 5**
- **Contact hours: 5 hrs/week**
- **Objectives**

New Media is a very prolific place to promote any issues. There are many issues going on in the society and the country. It provides the connectivity with the people and masses which can be used to promote the issues. Its feature like sharing and tagging helps people to make the issue viral. It is the way to reach millions in a while.

## **Unit-1: New Media: Issues & Applications**

- Digital Divide and Information Society
- ICT and its applications and E-governance
- Convergence and its Types: Synergy between Electronic and Mobile Commerce
- Social Media Platforms: Importance and Usage according to issues

## **Unit-2: Digital Transformation**

- Gender Equality and empowerment of women through ICT
- Liberty, Equality and Transparency through ICT
- The Digital Revolution
- Skills and the Digital Economy

## **Unit-3: Consumer Right in the Digital Era**

- Consumer: Knowledge and background
- Digital consumer: Concept and understanding
- Consumer Protection and redressal
- Consumer right and legal protection

## **Unit-4: Digitalisation and Well-Being**

- Well-Being: Concept and understanding
- Digital Media and Social inclusion
- Skill development and employment
- Healthcare, Access to education, the monitoring of the environment quality
- Well-Being and the digital economy

## **Suggested Reading**

1. The Playful Audience: From Talk Show Viewers to Internet Users (New Media: Policy & Research Issues)- by Tony Wilson
2. Current Trends and Issues in Internal Communication: Theory and Practice (New Perspectives in Organizational Communication) by Linjuan Rita Men (Editor), Ana Tkalac Verčič (Editor)
3. The New Media Epidemic: The Undermining of Society, Family, and Our Own Soul- by Jean-Claude Larchet (Author), Andrew Torrance (Translator)
4. Social Media and Politics: A New Way to Participate in the Political Process- by Glenn Richardson (Editor)
5. Media, Journalism, and "Fake News": A Reference Handbook (Contemporary World Issues)- by Amy Damico (Author)
6. Young Citizens in the Digital Age: Political Engagement, Young People and New Media 1st Edition by Brian D. Loader (Editor)
7. Agenda Setting in a 2.0 World: New Agendas in Communication (New Agendas in Communication Series) 1st Edition by Thomas J. Johnson (Editor)
8. Digital Media and Society: Transforming Economics, Politics and Social Practices 2014th Edition, Kindle Edition by A. White
9. Internet and Democracy in the Network Society (Routledge Studies in Global Information, Politics and Society Book 17) 1st Edition by Jan A.G.M. van Dijk, Kenneth L. Hacker
10. Crisis Communication in a Digital World by Mark Sheehan (Author, Editor), Deirdre Quinn-Allan (Editor)
11. Journalism and Eyewitness Images: Digital Media, Participation, and Conflict (Routledge Research in Journalism) by Mette Mortensen
12. Anti-War Activism: New Media and Protest in the Information Age (New Security Challenges) by Dr Kevin Gillan, Dr Jenny Pickerill, Professor Frank Webster

# Digitalization And Development

- **Course Code: CC 2.4**
- **Credit: 5**
- **Contact hours: 5 hrs/week**

## Objectives

Development is seen as the term which is highly related to digital media. Now the people can access the pool of knowledge with the help of digital platform. Anyone can reach to the basket of information from anywhere. This ultimately bridges the gap between the information reach and information poor society.

### Unit-1: Digitalization and Socio-Economic Development

- Socio-Economic Development indicator
- Inclusivity, Governance and Holistic development
- Health, Education and banking
- Coverage of Public service and political participation

### Unit-2: Digitalization and environment

- Digital Media in Conservation of Natural Resources
- Sustainable Development and ITC
- Environment issues and ITC
- Awareness through ICT related to Environmental pollution: Air, Water, Soil, Marine, Noise, Thermal Pollution and Nuclear hazards

### Unit-3: ICT Based Education and Learning

- Concept of Digital University
- E-Siksha
- Webinar
- Digital library
- Online content searching and creation
- App based learning
- Popular platform of learning

## **Unit-4: Industry, Innovation And Infrastructure**

- Universal and affordable access to the internet as a contributor for Industry develop
- Digitalization and development of service sector
- Building and monitoring of Digital infrastructure
- Knowledge and information-based economy

### **Suggested Reading**

1. Digitalization and Industry 4.0: Economic and Societal Development: An International and Interdisciplinary Exchange of Views and Ideas- by Hans-Christian Brauweiler, Vladimir V. Kurchenkov
2. Sustainable Development Goals, Climate Change, and Digitalization Challenges in Planning (Practice, Progress, and Proficiency in Sustainability) – by Rui Alexandre Castanho (Editor)
3. Digitalization and Economic Development: Insights from Developing Countries (Routledge Studies in Development Economics) by Mohamed Sami Ben Ali (Editor)
4. Digitalization, Economic Development and Social Equality: Turbulent Convergence (World Complexity Science Academy Book Series) Hardcover – by Maria Mirabelli (Editor), Natália Brasil Dib (Editor), Sinan Mihelčič (Editor)
5. The Home of the Future: Digitalization and Resource Management (Sustainable Development Goals Series) by Sinan Küfeoğlu
6. Fintech and Islamic Finance: Digitalization, Development and Disruption by Nafis Alam, Lokesh Gupta, Abdolhossein Zamani
7. Preparing for the Fourth Industrial Revolution: A Guide to Tomorrow's Technologies and Business Strategies by Wilhelm Wiese
8. Sustainable Entrepreneurship, Renewable Energy-Based Projects, and Digitalization 1st Edition by Amina Omrane (Editor), Khalil Kassmi (Editor), Muhammad Wasim Akram (Editor), Ashish Khanna (Editor)